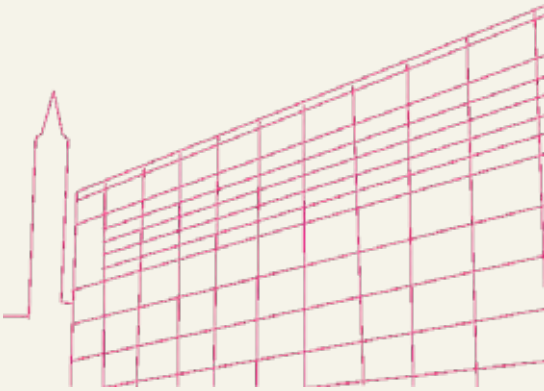
Kunst, Musik, Medien und Kultur

Digital Media and Society

Master



Universität Bremen

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Description of the study program

Digitalization is changing the world around us. Datafication – the growing number of data that can be aggregated and processed in automated ways – increasingly becomes characteristic for our societies. As part of these processes, the role of media and communication devices and what we mean by media and communication studies is changing as well. The M.A. Digital Media and Society is situated at the leading edge of these developments. Its aim is to qualify students for media planning and decision-making positions in a datafied society.

The media still function as businesses and institutions which provide us with information, education and entertainment. But in addition, they have also developed into tools for data collection which interconnect previously independent areas of life. For example, it is now possible to predict the shared characteristics of media users by their online practices. But what do we mean by digitalization and datafication? On an individual level, we can see these technological changes in the way we now receive recommendations on books to read and films to watch. Owing to the information that the platforms we use gather about us and the people close to us, we are encouraged to follow or get in touch with certain people on social networks. Similarly, we can track our own activities with the help of gadgets and receive feedback and statistics on our behavioral patterns. But digitalization and datafication go way beyond the personal. On a societal level, these processes have a great impact too. Think about decision-making processes in institutions like schools and universities, the financial industry, governmental organization and agricultural businesses. These are just a few examples of areas in which processes of digitalization and datafication have had a great impact on how information is gathered, stored and analyzed.

Digitalization and datafication require that we critically rethink the role that media and communication devices play in our everyday lives. The in-depth analysis of these developments in different segments of society is a key issue running through the modules of the M.A: Digital Media and Society.

In addition to the enhancement of critical and analytical thinking, a second core theme is to provide students with the required skills and knowledge to work in businesses, organizations and institutions dealing with aspects of digitalization and datafication. The master's program adopts an integrative approach, as we understand digitalization and datafication in their broadest sense and in their interrelations to society as a whole.

With such an overarching perspective the M.A. in Digital Media and Society encompasses a core area of advanced theory and methods training in communication and media research with a focus on digital media. Moreover, the program includes cross-disciplinary electives with study components from the field of computer science and other disciplines as well as hands-on experience within the regional (media) industry. This program structure offers students a wide range of electives to choose from as well as scope to develop individual specialties and profile building.

With its focus on an emerging field of study within communication and media studies as well as neighboring fields such as sociology, political science, science and technology studies and human-computer interaction, the M.A. in Digital Media and Society is unique in the German-speaking academic context.

The integrative program concept is reflected in the following study objectives:

- In-depth scientific and application-oriented development of theories concerning digital media, digital society and digital literacy;
- Better understanding of the interplay between processes of digitalization and datafication and its impact on the everyday lives, chances and opportunities of people in different segments of society;
- Better understanding the interplay between processes of digitalization and datafication and its impact on businesses, institutions (schools, universities), and organizations (parties, movements, NGOs);
- Gathering practical media experience of at least two different media with a focus on processes of media conception (as electives);

- Knowledge and practical experience of empirical methods, focusing on digital media and the analysis of different forms of data, especially with regard to the conception and realization of independent empirical research projects on different phenomena;
- Basic communication research and media analysis, in particular with a focus on digital media;
- Key qualifications, in particular in the area of concept planning, project management, presentation techniques, media literacy, moderation and chairing debates, as well as teamwork and leadership tasks.

The specific profile of the M.A. Digital Media and Society is marked by an interdisciplinary focus, advanced methods training, comprehensive internationalization, and finally a clear link to media-related research and professional practice:

Disciplinary and interdisciplinary focus:
The M.A. Digital and Society is taught by an interdisciplinary team of scholars drawn from the fields of media and communication, cultural studies, computer science, education, political science, film studies, history and religious studies. It provides an integrative view of digitalization and datafication processes and their diverse impacts on social life.

Integrative methods training:
Students of the master's program Digital Media and Society receive in-depth training in various established methods of empirical research, consistently reaching beyond the limits of theory development and theory-testing or qualitative and quantitative methods. Modules focusing on a variety of digital methods are a key component of the overall training.

International orientation:
The master's program Digital Media and Society has a clear international profile. The program is taught in English. The University of Bremen's Centre for Media, Communication and Information Research (ZeMKI) provides a highly international context for studies. Furthermore, there are various opportunities for international exchange (Erasmus contracts) that enable both foreign students to undertake a stay in Bremen and students of the master's program Digital Media and Society to spend a semester abroad.

Mentored practical experience:
Students of the master's program Digital Media and Society can either integrate an internship phase into their course of studies, or participate in teaching projects with partner media businesses and institutions in Bremen and beyond. It is particularly desirable for students to take advantage of the latter opportunity as this can be used to relate the contents of the study program to professional practice and is not limited to the level of individual engagement, for example within the context of finding a suitable internship. There are excellent contacts to regional and national media businesses and institutions, which are secured over the long term not least by the advisory board of the different media study programs.

In short, the MA Digital Media and Society is an English-language postgraduate program that is unique in its focus on digital media and datafication while being rooted in media and communication studies. Its interdisciplinary approach allows for multi-perspective insights on and understandings of the complex interplay between technology and society, while offering students relevant theoretical content, cutting-edge research training and relevant hands-on experience for.

Admission Criteria and Requirements

Students must fulfill the following prerequisites for admission to the M.A. in Digital Media and Society:

- A bachelor's degree or a university degree in a subject belonging to the field of communication and media studies, digital media or cultural studies, or an equivalent course of studies carrying at least 180 credit points (CP based on the European Credit Transfer System).
- A minimum grade of 2.3 (German university grading system) as the overall grade of the previous degree or the average grade achieved at the time of application (min. 150 CP).
- Sound knowledge in the field of communication and media studies methods in the field of communicator / journalism / content research, or research on media use / appropriation / reception. (min. 40 CP)

- English language skills corresponding to at least level C1 of the European Framework of Reference for Languages. Applicants who received their university entrance qualification or a degree at an English-speaking institution are not required to produce evidence of proficiency at C1 level.
- A letter of motivation (max. 2 pages) stating reasons why you wish to be admitted to the master's program Media Culture and Globalization.

The master's program is subject to restricted admission and a selection procedure: the procedure and selection criteria are specified in the admission regulations. The information on restricted admission refers to the winter semester 2017/18. There is no warranty for the correctness of the study requirements at time of application. They are an excerpt from the admission regulations of November 15, 2017. Applicants should note that admission restrictions and the admission regulations may change from time to time. Current information can be found on the website www.uni-bremen.de/master.

Expected interests and qualifications

A keen interest in digital media and datafication and their impact on society, openness towards diverse themes related to the core subject of the M.A. program, enthusiasm for empirical projects as well as for conceptual academic engagement, and hands-on work experience.

Occupational fields and career opportunities

Overall, the master's program understands Media Culture and Globalization as a research-oriented course of study with practical elements, which builds bridges to the changing conditions of media-related occupational fields and thus offers its graduates wide career opportunities. The portfolio of subject-specific as well as interdisciplinary key competences outlined above trains graduates of the program in scientifically grounded analysis as well as for a practice-oriented conceptual examination of a datafied society. In particular, the master's program Digital Media and Society embedded in the area of communication and media studies aims at providing students with a sound academic training for conceptual activities within a datafied media industry. By this, the program qualifies students especially for media planning and decision-making positions in a datafied society.

Besides the planning of digital media contents and their marketing, there is also a focus on several related occupational fields such as marketing, project management and cultural or public relations work – in which professional practice is increasingly characterized by deep mediatization – as well as communication and media studies research on a datafied society.

Curriculum and contents of program

The M.A. in Digital Media and Society is designed as a full major program over 2 years or 4 semesters, whereby students are encouraged to integrate a study semester or an internship (abroad) into their studies.

Altogether, the study program comprises 13 modules. Of these, 4 modules are allocated to the core area of communication and media studies (A.1 Digital Media, A.2 Digital Society, A.3 Digital Literacy, A.4 Independent Study Module); 4 modules to the area of interdisciplinary electives (B.1 Media Informatics, B.2 Free elective module); 2 modules to a likewise customizable practical area (C.1 Media Internship, C.2 Media Practice), and 3 modules dedicated to the integration of cross-thematic communication and media studies (D.1 Methods, D.2 Researching Digital Media and Society, D.3 Module Master Thesis including colloquium).

The underlying concept of the study program is illustrated as follows:

Structure of the master's program Digital Media and Society

(A) Core area	(B) Electives area	(C) Practical area
A.1 Digital Media (C, 12 CP) · S: Approaches to digital media · S: Digital Life A.2 Digital Society (C, 12 CP) · S: Mediatization · S: Datafied Society A.3 Digital Literacy (C, 12 CP) · S: Media and Communication Ethics · S: Media and Education A.4 Independent Study Module (CE, 6 CP)	B.1 Media Informatics (E, 9 CP) B.2 Freely Elective Module (E, 9 CP)	C.1 Media Internship (E, 9 CP) C.2 Media Practice (E, 9 CP)
(D) Integration area		
D.1 Methods (CE, 12 CP) D.2 Researching Digital Media and Society(CE, 12 CP) D.3 Master's Thesis and Colloquium (C, 27 CP)		

C = Compulsory module
CE = Compulsory elective
E = Elective

Of the 13 modules of the master's program Digital Media and Society, 4 are compulsory modules (C), 3 compulsory elective modules (CE) and 6 freely elective modules (E). While the compulsory modules ensure in-depth training in the area of communication and media studies at a consistently high level, the elective and compulsory elective modules allow students to build profile in individual subjects of their own choice. In the frame of the compulsory elective modules, different seminars (S) are offered from which the individually preferred courses can be selected. In the elective module, students can choose between individual modules.

In total, students must take 3 of the 6 elective modules offered, with one each having to be taken from the electives and the practical area, while the third is freely assignable. Thus, over the course of the study program, including the final thesis, 10 modules have to be completed.

As a rule, each module comprises two content-related attendance courses, each lasting 2 hours per week during semester time (SWS, from the German ***S**emester**w**ochen**s**tunden*), which integrate different types of teaching, learning and examinations, thereby both challenging as well as promoting different skills and abilities. By means of lectures or presentations, written assignments or project concepts and reports, students deepen their knowledge of the scientific and practical elements dealt with in classes in relation to individual thematic focuses or practical studies.

To facilitate completion of the program within 4 semesters, all modules are offered cyclically, i.e. modules of the 1st and 3rd semester each in the winter semester, and modules of the 2nd and 4th semesters in the summer semester. In this way, all compulsory and elective courses can be completed within the 4 semesters following matriculation.

In total, the master's degree program Digital Media and Society comprises 30 to 34 SWS (depending on whether the internship is chosen as an elective module or not), whereby attendance per semester in the first year and a half lies between 10 and 12 SWS; in the last semester (master's thesis), 2 SWS for the accompanying colloquium.

The reduction in attendance during the 4th semester stands in accordance with students' growing capacity for independent research-based learning and independent project work. It also gives students the space for writing a thesis.

The study schedule below is based on studies spread over 4 semesters:

Study Schedule

1st semester

Module	Courses	SWS	A	CP
A.1. Digital Media (C)	· Approaches to digital media (S) · Digitial life (S)	2 2	CB	12
B.1. Media Informatics (E)	· Course offerings of Media Informatics (S)	2 2	CB	9
B.2. Freely Elective Module (E)	· Course offerings of other master programs	2 2	CB	9
B.2. Freely Elective Module (E)	· Course offerings of other master programs			9
C.1. Media Internship (E)	· A voluntary 8-week internship		SP	9
C.2. Media Practice (E)	· Practical Seminar 1 (S)	2	CB	3

2nd semester

Module	Courses / Examinations	SWS	A	CP
A.2.Digital Society (C)	· Mediatization (S) · Datafied Society (S)	2 2	CB	12
B.2. Freely Elective Module (E)	· Course offerings of other master programs (alternative to 1st semester)			9
C.2. Media Practice (E)	· Practical Seminar 2 (S)	je 2	CB	3 each
D.1. Methods (CE)	· Methods of Digital Media Research (S) · Methods Practical (T)	2 2	ME	12
D.2. Researching Digital Media and Society (CE)	· Research Seminar Part 1 (S)	2	CB	6

3rd semester

Module	Courses / Examinations	SWS	A	CP
A.3. Digital Literacy (C)	· Communication and Media Ethics (S) · Media and Education (S)	2 2	CB	12
B.1. Media Informatics (E)	· Course offerings of Media Informatics (S)	2 2	CB	9
A.4. Independent Study Module (CE)	· Independent Study		ME	6
B.2. Freely Elective module (E)	· Course offerings of other master programs (alternative to1st or 2nd semester)			9
C.2. Media Practice (E)	· Practical Seminar 3 (S)	2	CB	3
D.2. Researching Digital Media and Society (CE)	· Research Seminar Part 2 (S)	2	CB	6

4th semester

Module	Courses / Examinations	SWS	LN	CP
D.3: Master's Thesis & Colloquium (C)	• Mentoring Colloquium for M.A. candidates • Master's Thesis and Defense	2	M.A Thesis	27

S = Seminar T = Tutorial L = Lecture
C = Compulsory Module E = Freely Elective
CE = Compulsory Elective ME = Module Examination CB = Combination examinations
SP = Successful Participation
WS = **S**emester**w**ochen**s**tunden (=weekly hours per semester)
A = Assessment CP = Credit Points

The **first semester** serves to deepen foundation knowledge in the field of digital media and datafied society in particular. It also offers initial orientation in the area of digital media practice, which can be further developed in the following semesters. The goal is that the students develop a uniform conceptual apparatus.

The focus of the **second semester** is on (digital) methods. Not only is the methods-training module localized in this semester, but also the beginning of the two-semester research seminar with development of the empirical student project. Parallel to this, the second semester serves to explore other areas of digital societies in depth, with particular emphasis on questions arising from processes of deep mediatization and datafication.

The central focus of the **third semester** is on research practice. Firstly, the data collection and evaluation is realized in the research seminars; secondly, the students work on their independent study modules. At the same time, there is an in-depth study of digital literacy. In addition, the media practical elements take place in this semester and, if applicable, the voluntary media-practice internship can be undertaken in this semester. The fact that this is recommended in the third semester is not only based on didactic considerations (knowledge of the key consolidation areas and methods), but also on practical career-related considerations: During this semester, students should be enabled to build up/deepen their contacts with companies and institutions that qualify as potential employers. The goal is to facilitate swift entry into professional life after graduation.

The **fourth semester** has a targeted focus on completing the program, i.e. on writing the master's thesis and preparing for its defense.

Study Foci/Specialist Fields

- The master's program Digital Media and Society develops competences both in scientifically grounded analysis as well as in the practice-oriented conceptual examination of current digital media, deep mediatization and datafication processes. Specifically, students acquire knowledge, skills and competencies in the following areas:
- Analytical competences: The study program develops a structured conceptual apparatus which makes it possible to grasp, analytically categorize and evaluate current and historical changes in digital media at different levels (e.g. individual, collective and societal consequences of digitalization and datafication).

- Methodological competences: The study program builds broad methodological competencies in the field of empirical media and communication research, by teaching different methods (qualitative, quantitative, computational) with an orientation to application and testing them in the frame of independent empirical project work.
- Discerning competence: Being trained in analyzing various phenomena of deep mediatization and datafication, students acquire comprehensive discerning competencies in acting in a productive way within a datafied society.
- Intercultural and transcultural competences: As students come from a variety of countries with diverse cultural backgrounds, the program requires everyone to hone their intercultural competencies, communication skills and openness towards others and to appreciate people's unique skill sets and experience.
- Practical competences: The program integrates training in digital media practice with a focus on conceptual skills (e.g. managing change and technological innovation).

Compulsory Modules and Compulsory Electives

- The modules in area A are compulsory modules and must be completed by all students. Study options exist above all in the electives, practical, and integration areas.
- Three elective modules are to be chosen from the electives and practical area, whereby the rule is that one elective module must come from the electives area and one from the practical area; the third one can be chosen either from area B or C.
- Within the Media Informatics module (B.1), two seminars are taken from a pool of seminars selected from the B.Sc./M.Sc. Digital Media study program.
- The free electives module (B.2) contains freely selectable offers from other master's programs (in exceptional cases and on prior agreement also from other B.A. programs). Here, examinations take place according to the examination regulations of the respective study programs.

- The business enterprise or institution in which the media practical phase of at least eight weeks (C.1) is undertaken may be freely chosen in consultation with the program's Internship Officer, provided it remains focused on the thematic area of the B.Sc./M.Sc. Digital Media.
- The practical seminars belonging to the module Media Practice (C.2) can be selected from a wide range of media-practice courses.
- In the frame of the compulsory methods-training module in the integration area (D.1), there are options for the practical training in individual methods. The two-semester module Researching Digital Media and Society (D.2) can be selected from a variety of research seminars on offer in a summer semester.
- The topic of the Independent Study module (A.4) in the core area can be freely chosen as long as it relates in some form to digital media and society.
- The aim of this combination of compulsory courses, compulsory electives and freely elective courses on the one hand ensures a uniform high level of academic training and on the other hand opens up individual options for both research-oriented seminars as well as practice-oriented courses to allow individual profile building. The current elective offers can be found on the homepage of the master's program.

Internship

The module C.1 "Media Internship" (elective module) consists of an eight-week mentored but voluntary internship during the teaching-free period. To ensure that all interested students receive an internship, the Institute for Historic Journalism, Communication and Media Studies (IPKM) has an Internship Officer. The Practice Office (*Praxisbüro)* in Faculty 9 will also assist in arranging contacts with prospective companies. The internship is completed by a ten-page, written report to the Internship Officer, in which the transfer results of the internship are appraised.

Typical Learning Formats

The learning formats offered in the master's program Digital Media and Society include seminars, lectures, practical seminars, tutorials, internships and field trips as well as colloquia and independent study modules. Seminars are the main curriculum of the master's program. They serve to deepen specialist knowledge and deal with current aspects and developments in research and in practice. Lectures provide a systematic understanding of foundation knowledge in the thematic area. Internships as well as field trips to business enterprises in the media industry create direct links between the practice and the theoretical knowledge acquired in lectures and seminars. The research colloquium (ZeMKI research seminar) provides a platform for the discussion of current theory development and empirical research. In the independent study module, students pursue their own academic interests and deepen their knowledge of familiar theories and procedures.

Language of Instruction

English

Semester Abroad

Possible/Desired

(Research) Cooperations

With its strong focus on research, the M.A. Digital Media and Society draws on the research activities of the Center for Media, Communication and Information Research (ZeMKI) in Faculty 9 Cultural Studies in cooperation with Faculty 3 Mathematics / Computer Science and Faculty 12 Pedagogical and Educational Sciences. Founded in 2005 as a research institute (IMKI) and converted into a research center (ZeMKI) in 2011, the research unit focuses on media and cultural change and deep mediatization in cooperation with the social and cultural sciences and media informatics and organizes a research colloquium in which the students of the master's program Media Culture participate. Teaching in the master's program Media Culture and Globalization is closely linked with the research projects and activities carried out at the ZeMKI, which promotes research-oriented teaching and learning at the interfaces of the cultural and social sciences and computer science as well as

science and technology studies. The Institute of Historic Journalism, Communication and Media Studies (IPKM) coordinates the courses offered on the undergraduate programs Communication and Media Studies, the master's program Media Culture and Globalization and from winter semester 2018/2019 also the master's program Digital Media and Society, as well as media-related courses in the bachelor's program Cultural Studies.

Internationalization

The M.A. in Digital Media and Society has a clear international profile, which is manifested on various levels. For one, the entire program is taught in English. This, secondly, attracts German as well as international students from diverse cultural backgrounds. The content of all core modules of the M.A. program is embedded in an international debate within media and communication studies. Moreover, international guest researchers visit the ZeMKI research seminar on a regular basis and will be involved in Module D.2 Researching Digital Media and Society.

Students are able to integrate a stay abroad into their studies, whereby semesters abroad are recommended for the third semester or "between" the third and fourth semester (i.e. in the winter semester break following a shortened third semester in Bremen). Alternatively, an internship abroad after the third semester is also possible. Erasmus contracts have been concluded with the following universities: Catholic University of Leuven (Belgium), Université libre de Bruxelles (Belgium), Tampere University (Finland), Charles de Gaulle University Lille 3 (France), Université Michel de Montaigne Bordeaux 3 (France), Université Paris 8 Vincennes - Saint Denis (France), University of Oslo (Norway), University of Klagenfurt (Austria), University of Karlstad (Sweden), Södertörn University (Sweden), University of Stockholm (Sweden), Universitá della Svizzera italiana, Lugano (Switzerland), Universidad Carlos III de Madrid (Spain), Charles University, Prague (Czech Republic), University of Bahcesehir, Istanbul (Turkey). Please note that these Erasmus contracts may be subject to change.

The IPKM Internationalization Officer is responsible for subject-specific information and supervision of the student exchange and is also the contact person for the coordination of international staff and students. Organizational matters rest in the hands of the International Office of the University of Bremen.

Program Start and Duration

Start: Winter semester of each year
Standard duration: 4 semesters
The BAföG student grant is based on this standard duration.

Lecture period summer semester 2019:
April 1 - July 12, 2019
Easter break: April 15 – April 18, 2019

Lecture period winter semester 2019/20
October 14, 2019 – Februay 2, 2020
Christmas break: December 23, 2019 – January 4, 2020

Lecture period summer semester 2020:
April 14 - July 17, 2020

Duration of Study

The master program is a two year course, composed of four semesters and includes 120 CP/ECTS (European Credit Transfer System).

Degree Title

Master of Arts

Teaching Faculty

5 professors in the area of Communication and Media Studies; in the electives area, 3 professors in Cultural Studies and 2 professors in Digital Media

Associated Costs and Accommodation

Semester fee 361,12 € in winter semester 2018/19 including use of public transportation in Bremen and the region around. For current information see www.uni-bremen.de/semesterbeitrag
After fourteen semesters of study in a EU- or EEA- country or on reaching the age of 55, students have to pay an additional fee of 500 €.

Information about long-term study fees can be found at www.uni-bremen.de/en/studiengebuehren/

General information about the city state of Bremen can be found at-www.bremen.de. At www.studentenwerk.bremen.de, you will also find current details of accommodation for rent. Students who move to Bremen for the first time receive 150 € as a welcome gesture.

For information on study finance and jobs see:
www.uni-bremen.de/studienfinanzierung

Information for international students concerning visa, health insurance and finances can be found under
www.uni-bremen.de/formalitaeten-fuer-internationale-studierende

Information about university services:
www.uni-bremen.de/studium/beratung-service

Admission and Application

Deadline for application (beginner *and advanced*)

Winter semester: June 15 (for first-semester and higher semesters)
Summer semester: January 15 (only for higher semesters)

Applications for the first semester are only possible for the winter semester. **Advanced students** can apply both for the winter as well as for summer semester.

If your previous bachelor's degree course has not been completed by the application deadline of June 15, it is possible to apply provided you have earned at least 150 CP by that date. The prerequisite is that your application fulfills all other admission requirements: If your application is successful, you will have to provide evidence of having obtained your bachelor's degree two weeks after the beginning of the master's program at the latest.

Applying as advanced student

Advanced Master students have either already graduated from undergraduate studies, or are currently in the final stages of their Bachelor studies and can show by means of an official Transcript of Studies that they only need another 15 ECTS before obtaining their Bachelor Degree. In addition to this, advanced Master students can show that at least 10 ECTS are transferrable to the Master's program in question. To be transferrable, credits awarded in undergraduate studies must have been in the same subject as the respective Master's program or obtained in another accordant Master's program.

For Master programs subject to restricted admission (Z) the required evidence of at least 10 transferrable ECTS credit points must be submitted by end of deadline; for Master programs with unrestricted admission by 31st March (for admission in summer semester) or 30th September (for admission in winter semester).

Any additional deadlines or closing dates for submitting required documents will be notified together with confirmation of admission/registration.

Applications are to be submitted online under:
www.uni-bremen.de/master

Applications are to be submitted online via the Master Portal of the Admission Office under www.uni-bremen.de/master. The online application form is activated about 8 weeks before the application deadline. For special applications (for example, admission to a higher semester or special hardship), use only the forms provided online by the University of Bremen. You will be notified of all required documents for enrollment together with the confirmation of admission/registration.

Admission Office (Sekretariat für Studierende- SfS)
Visiting address: Bibliothekstraße 1, Verwaltungsgebäude (VWG),
Ground floor

Postal address: Universität Bremen
SfS Sekretariat für Studierende
Postfach 33 04 40
28334 Bremen

Phone: +49 421 218-61002
master@uni-bremen.de, apply@uni-bremen.de
www.uni-bremen.de/master

Visiting hours: Mo, Tue & Thu 9–12 a.m., Wed 14–16 p.m.
(no advanced notification necessary)

Contact and Advisory Services

Program Homepage

www.uni-bremen.de/medien/

Administration/Office

For information and information materials on the study program:
Institute of Historic Journalism, Communication and Media Studies (IPKM)
Heide Pawlik
Room 40290, Linzer Straße 4, 28359 Bremen, +49 (0)421 218-67601
Consultation times: Monday to Wednesday 11–13

Studienzentrum (Study Center)

For general questions surrounding studies:
Juliane Schoppe & Dr. Monika Urban
Building SFG, room 3280
+49 (0)421 218 67511
studienzentrumfb9@uni-bremen.de
www.studienzentrum-fb9.uni-bremen.de

Program Mentor

Students can consult the program advisor for the master's program Digital Media and Society especially with regard to applications and shortly prior to commencement of studies:

Institute of Historic Journalism, Communication and Media Studies (IPKM)
Prof. Dr. Andreas Hepp
Room 60020, Linzer Str. 4. 28359 Bremen
+49 (0)421 218 67620
andreas.hepp@uni-bremen.de

University services
www.uni-bremen.de/consultation

Service and information for international students
(accommodation, jobs, finances, language learning)
www.uni-bremen.de/offers-international-students

Information and advice on visa matters and social security
www.inneremission-bremen.de/beratungen/internationale_studierende/
www.uni-bremen.de/bsu/ (see menu: Ausländerangelegenheiten)

Practice Office (Praxisbüro)
Advises and supports students in all matters surrounding the preparation, planning and implementation of practice elements during studies as well as career prospects.

Praxisbüro FB 9
Wiltrud Hoffmann
SFG building, room 3090
+49 (0)421 218-67510
praxfb9@uni-bremen.de

Departmental student committee
StugA Media and Communications/Culture (MAC)
Student representative body
stugamac@uni-bremen.de
http://de-de.facebook.com/stugamac

Independent General Student Committee (AStA)
Student representative body for the whole university
Services include: Advice on BAföG student grants, social counseling, and childcare
AStA-Etage, Studentenhaus (StH)
www.asta.uni-bremen.de

Last update: 12/2018 (Mo)

KONTAKT

Central Student Advisory Service

Visiting address:
Bibliothekstr. 1, Verwaltungsgebäude
Ground floor

Postal address:
Universität Bremen
Zentrale Studienberatung
Postfach 33 04 40
28334 Bremen
Germany

+49 421 218-61160
zsb@uni-bremen.de
www.zsb.uni-bremen.de

Advisory hours (no advanced notification necessary):
Mo, Tue & Thur 9–12 a.m.
Wed 14–16 p.m.
Additional appointments by agreement